



Supporting universities through  
tailored student recruitment.

# The UniBriij Advantage

UniBriij supports your international student enrollment goals by providing critical local expertise and specialized student recruitment efforts tailored to fit your institutional needs. Forge lasting relationships with top sending schools in India and South Asia, and engage highly qualified students for admission and enrollment at your campus.

With a team that has over 40 years of experience in outbound student mobility, UniBriij provides affordable, yet tailored solutions for your institution through student recruitment tours, relationship-building opportunities, tailored follow-up lead engagement services, and full-time custom representation in India and South Asia.

1

## Tour Events & Relationships

UniBriij offers specialized recruitment tours and events that build your relationships in India and South Asia and bring the best students of the region to your campus.

2

## Tailored Tour Follow-up Services

UniBriij reinforces your message through professional engagement of your leads to increase qualified applications to your campus - "Engage" Service.

3

## Full-time Custom Representation Services

UniBriij enables you to recruit in India and South Asia year-round by providing you with an on-ground professional representative versed in your mission and message offering local expertise and enacting your recruitment strategy in the region.

# Tour Events & Follow-up Services

## Why UniBriij?



### Qualified

Access to Juniors and Seniors from across India with top academic achievement seeking to study in North America to boost your student lead flow.



### Access

Exclusive access to officials from top-10 ranked schools in cities across India enable you to build foundational relationships to grow your brand awareness.



### Specialized

Specialized event support to boost your number of connections to qualified students interested in your institution—"Boost" Service.



### Tailored

Post-event engagement services by local professional counselors are tailored to your institution to vet your leads and improve your yield - "Engage" Service.

## Events that build your relationships and bring the best of India & South Asia to your campus.



- ✓ 'Boost' Service to increase your lead generation at events
- ✓ Post-event "Engage" Service to enhance your yield
- ✓ Tour event metrics reports to track your ROI
- ✓ 2 Representatives from your institution
- ✓ Dedicated table for your institution at each event
- ✓ Free Wifi in conference room

### ADD-ON SERVICES

## Travel Packages



Hotel accommodations  
(4 or 5 star)

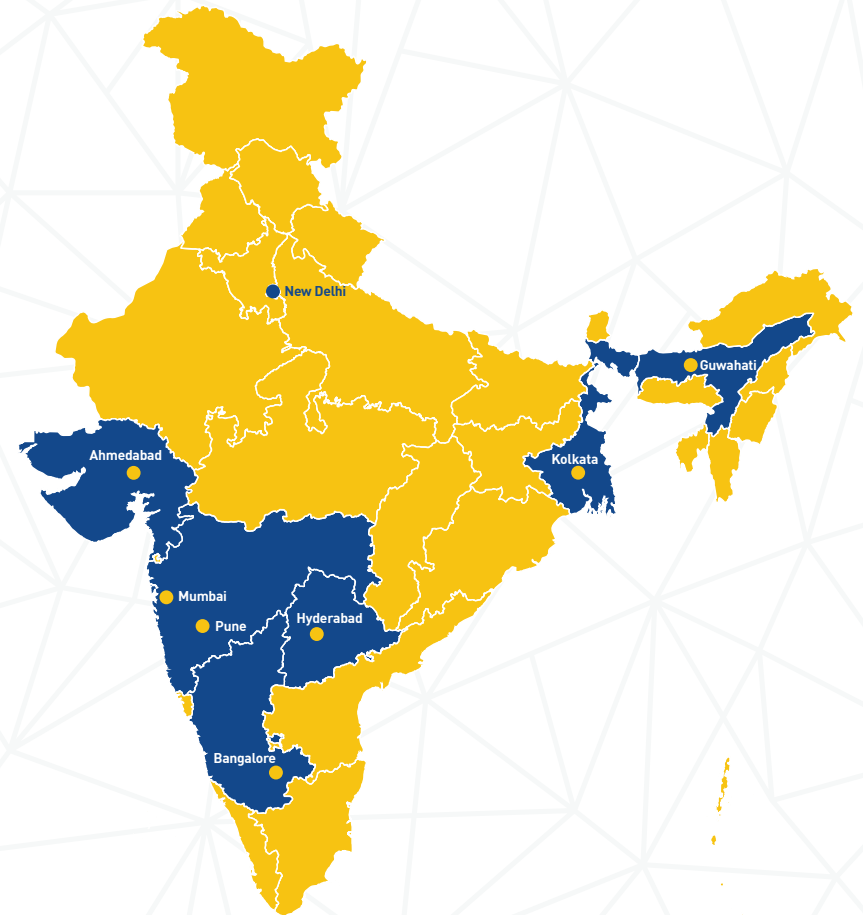


Air travel arrangements  
within tour country



Airport transfers  
in twin sharing cab

For a complete list of upcoming Recruitment Tour Events, visit [www.unibrijj.com](http://www.unibrijj.com)



## UniBrijj Student Recruitment Services

1

Media Planning

2

In-country Representation

3

Building Network

4

Lead Management

5

Direct Sourcing Channels

6

Other Support Functions



 [www.unibrijj.com](http://www.unibrijj.com)

 [info@unibrijj.com](mailto:info@unibrijj.com)